

Applied Arts

CANADA'S VISUAL COMMUNICATIONS MAGAZINE



2008 DESIGN & ADVERTISING AWARDS ANNUAL

TV SPOTS, PRINT ADS, CORPORATE DESIGN, EDITORIAL LAYOUT,
BROADCAST GRAPHICS . . . SEE THE WORK YOU WISH YOU DID





1a



1b

Creativity never sleeps—not for us or our customers.

1 Single

Design:
Drew Ng How Beung,
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2a



2b

The piece was designed to showcase new images shot for the theme of Relax. The book is entitled The World Can Wait and opens with the copy: "Don't sweat it. Life is so nuts these days. Seems we're always running at top speed. It's easy to forget the important stuff, hard to gear down. Take some time to recharge. Sleep in—it's no biggie. Postpone your meetings and go for a swim in Lake You. The world can wait."

2 Single

Design:
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3 Single

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3a



3b

We can't describe it. It's too secret.