

CH

EDUARDO  
MUNOZ e HIJOS  
SALTA

new at Teer

Candy 

SEVEN \$4



CANDY  
SCRIPT

Candy is an original creation. I am hard-pressed to cite my sources of inspiration and can only come up with living in Buenos Aires as the most plausible candidate. Gleaming fruits and aging filetes, proud mustaches and butcher tools, old streets and new shops, expensive cars and starving cartoneros, locals and tourists, football leagues and weathered gauchos, Astor Piazzolla and electric violins, packaged products and brightly colored boats wobbling on dirty water ...

There is something about the people of Argentina that everyone should know: at our core, mostly subconsciously but sometimes otherwise, we believe everything is beautiful. I don't know why that is, but I think we've had so many internal conflicts throughout history that we now can't help but appreciate everything life has to offer.

But there's a flip side.

With that appreciation comes the inevitable knowledge that nothing is forever, so we mourn life while it still lives. This is the paradox that tango is, and tango has always said everything there is to say about us. Even in the midst of unbearable sadness, we have the constant urge to express our passion beautifully, to always give the world candy for its eyes. Drama is the great persuader, and we wear our passion meters on our sleeves.

I have lived in Argentina all my life, so it is only natural that I see and feel the real city no more, becoming part of its heartbeat instead. While making this font, I always tried to view Buenos Aires through the eyes of an educated stranger, a long-time tourist, an experienced world citizen who visits a particular location solely because of items he has checked on culture list. This shows clearly in this little booklet. The irony of using English words to frame letters inspired by my Spanish-speaking city doesn't escape me, but how else can I make Buenos Aires portable for you to behold and apply in your art?

So Candy is my idea of one way Buenos Aires can randomly inspire creative beauty. I'd love to go on and tell you that these letters are perfect for whatever product you're packaging or poster you're designing, but you're the artist, and I'm merely the toolmaker or, in this case, the channel, vessel, photographer.

Candy is a snapshot of where I live and love. I hope you like it.



THE  
IRONY

Manzana

79¢

un kilo

kiwi

from

New Zealand

Alcahuel

unidad

2\$

5<sup>oz</sup>



FEELING  
GOOD

*new*  
**Market**  
**fish** *of* **wines**  
**veggies**  
**& more**



SO  
TASTY

DELICIOUS AND REFRESHING

# La Candycola

OUNTAINS



IN BOTTLES 5¢



A TOUCH OF  
VINTAGE



SWEET  
BRANDS

Howard



DREAM  
MACHINE



TRY SOME  
BUY SOME



POSSIBLE  
IMPOSSIBLE

# OT features

The features are accessible by OpenType-supporting software applications.

● Standard

● Salt

● Calt

● Swash

● Titling

● Combination

uu  
uu

vv  
vv

xx  
xx

yy  
yy

zz  
zz

AA  
AA

BB  
BB

CC  
CC

DD  
DD

EE  
EE

FF  
FF

GG  
GG

HH  
HH

JJ  
JJ

KK  
KK

LL  
LL

MM  
MM

NN  
NN

OO  
OO

PP  
PP

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of Th ch wh  
Fl ck wi ch qu Th  
ty ky of os dy Th  
qu ll cl m wh  
ty n Fl wh ti r  
it

# Ligatures

The ligatures are accessible by OpenType-supporting software applications.



blossom sing feel  
drinks why love passion  
now and stars  
cry who me  
she was shine  
you here all blues  
flowers night here all blues  
sunset sexy

fun!  
sun  
games

tunhing  
some  
cals

kish  
olives & oil

fresh  
news

La  
Veterinaria  
del Abasto

hunky  
townshoes

alepaul  
fonts

don  
Zamora  
fiambres

wheat  
honey

Paris  
café



FAKE  
SPONSORS



PEOPLE  
TALK

Hearts  
blossom  
luna  
drinks  
why  
feel  
love  
passion  
and  
stars  
now  
who  
me  
she  
shine  
was  
you  
night  
here  
all  
blues  
sexy  
flowers  
sunset



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