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"Got the urge to smash your monitor over your boss' head? Why not start your own studio?"

— Jason Arber, Wyld Stallions

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Interviewed...

ince Frost on digital versus
print, architecture and 3D

Michael Bierut why he's
inspired by JS Bach

Illustration by
Maraki

01 *The Control Master* takes place in Halfstone City, USA, which is menaced by scientist-turned-villain Doctor Moire. Armed with the

control master device he threatens this peaceful metropolis of family values and space-age dreams



Cut-out criminal

Rabbit animator Run Wrake has created *The Control Master*, a film for Veer, specifically to promote the stock art library's CSA Archive (www.veer.com).

"Most of the character images are from a Mexican comic," says Wrake, who used Photoshop and After Effects. "There were a few different pictures of the same characters, allowing for some simple animation of their heads. The key image was the control master device itself, as I needed something to enable the change in size of the characters in order to fully exploit the diversity of wide-shot buildings in the collection."

www.runwrake.com

01



01



02

Say it with flowers

Shilo has created a provocative animated viral that seeks to drive awareness of the people of Burma.

Created before May's cyclone disaster and delayed out of respect for the victims, the short was edited at the last minute for MTV to include information about the cyclone appeal.

Conceived by Carl Le Blond of Ogilvy & Mather Amsterdam and directed and produced by Shilo, the film uses imagery of warplanes bombing Burma with flowers as a dramatic call-to-action, inviting viewers to visit a new Burma Arts Board site, www.noneofusarefree.org.

The short was created using Maya, QUBE and Mental Ray, After Effects for compositing and Final Cut Pro for the final editing.
www.shilo.tv

01 Shilo's collaboration with a multi-talented group of individuals and organisations worldwide has created the fully animated 90-second Burma viral, which uses martial imagery to convey a peaceful message

02 Shilo director Andre Stringer's favourite clip – a fluttering flower shot with lots of camera shake. "It's based on juxtaposition and surprise. An ominous set-up gives way to hope. Flowers are the perfect icon for that."