

# Memair

A distinguishable 18<sup>th</sup> century handwriting style.



Samples of early American handwriting were the inspiration and foundation for Memair. Using the most advanced features in Open Type, words and lines take on a genuine handlettered appearance with substitutions chiming in as you type. Legibility is never an issue either.

Light & Bright

Dear Mr. Baskerville

Dear Mr. Baskerville

Top sample is without Open Type features turned on. The bottom sample shows the same words with swash caps, ending letters, discretionary ligatures and contextual ligatures.

Yummy Flourishes

Memoir is loaded with swash caps and flourishes.

Aunt Antique African

There are 2 full sets of capital letters and in some cases as many as five.

\$3.00 1/2 3/8 25/32 No. 78 1st 2nd 3rd

Using the Open Type menu gives you full access to both oldstyle (default) and tabular numbers, and fractions. Using the Discretionary Ligature option yields even more results.

perfume Jasmine  
Bargains

Graceland Graceland Graceland  
Graceland

Memoir has nearly 500 glyphs to choose from. Basic substitutions can be accessed by activating swashes and contextual alternatives from the OpenType menu. Other substitutions can be selected either through the glyph menu or by activating various stylistic sets in Adobe InDesign (CS2 or above).

studio pictures cherries  
yesterday

Need to add a flourish? In the glyph menu you can click the arrow on the bullet ornament to see a palette of both stand alone and attaching embellishments.

Butter & jelly Bowl of soup  
Gourmet chowder Thank You

Although almost all letters connect smoothly, Memoir contains loads of ligatures that create a more natural flow to the writing. There are even beginning and ending ligatures.