Inspired by handlettering of the ’50s and ’60s, Jason Walcott of Jukebox evokes the golden age of Madison Avenue with modern homages to the signpainter’s art, and revives forgotten faces. A treasure trove of typographic Americana, available exclusively at Veer. See the entire collection at:

veer.com/jukebox  Only at Veer
<table>
<thead>
<tr>
<th>Font Name</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adage Script</td>
<td>4</td>
</tr>
<tr>
<td>Alpengeist</td>
<td>5</td>
</tr>
<tr>
<td>Andantino</td>
<td>6</td>
</tr>
<tr>
<td>Annabelle</td>
<td>7</td>
</tr>
<tr>
<td>Baileywick Curly</td>
<td>8</td>
</tr>
<tr>
<td>Baileywick Festive</td>
<td>9</td>
</tr>
<tr>
<td>Baileywick Gothic</td>
<td>10</td>
</tr>
<tr>
<td>Baroque Text</td>
<td>11</td>
</tr>
<tr>
<td>Block Party</td>
<td>12</td>
</tr>
<tr>
<td>Bookman</td>
<td>13</td>
</tr>
<tr>
<td>Boxer Script</td>
<td>14</td>
</tr>
<tr>
<td>Buena Park</td>
<td>15</td>
</tr>
<tr>
<td>Cabernet</td>
<td>16</td>
</tr>
<tr>
<td>Cavetto</td>
<td>17</td>
</tr>
<tr>
<td>Chardonnay</td>
<td>18</td>
</tr>
<tr>
<td>Confessions</td>
<td>19</td>
</tr>
<tr>
<td>Dandelion</td>
<td>20</td>
</tr>
<tr>
<td>Empyrean</td>
<td>21</td>
</tr>
<tr>
<td>Fanfare</td>
<td>22</td>
</tr>
<tr>
<td>Fenway Park</td>
<td>23</td>
</tr>
<tr>
<td>FRIKI TIKI</td>
<td>24</td>
</tr>
<tr>
<td>Funny Bone</td>
<td>25</td>
</tr>
<tr>
<td>Gemini</td>
<td>26</td>
</tr>
<tr>
<td>Geometric Soul</td>
<td>27</td>
</tr>
<tr>
<td>Gilly</td>
<td>28</td>
</tr>
<tr>
<td>Happy Hour</td>
<td>29</td>
</tr>
<tr>
<td>Hucklebuck</td>
<td>30</td>
</tr>
<tr>
<td>Jethro</td>
<td>31</td>
</tr>
<tr>
<td>Kitt Casual</td>
<td>32</td>
</tr>
<tr>
<td>Kon Tiki Aloha</td>
<td>33</td>
</tr>
<tr>
<td>Kon Tiki Enchanted</td>
<td>34</td>
</tr>
<tr>
<td>Kon Tiki Hula</td>
<td>35</td>
</tr>
<tr>
<td>Luxury Royale</td>
<td>36</td>
</tr>
<tr>
<td>Mando</td>
<td>37</td>
</tr>
<tr>
<td>Martini</td>
<td>38</td>
</tr>
<tr>
<td>Mary Helen</td>
<td>39</td>
</tr>
<tr>
<td>Perzegro</td>
<td>40</td>
</tr>
<tr>
<td>Pumpkin</td>
<td>41</td>
</tr>
<tr>
<td>Rootin’ Tootin’</td>
<td>42</td>
</tr>
<tr>
<td>Scriptorama Hostess</td>
<td>43</td>
</tr>
<tr>
<td>Scriptorama Markdown</td>
<td>44</td>
</tr>
<tr>
<td>Scriptorama Tradeshow</td>
<td>45</td>
</tr>
<tr>
<td>Stella Ann</td>
<td>46</td>
</tr>
<tr>
<td>Southland</td>
<td>47</td>
</tr>
<tr>
<td>Stephanie Marie</td>
<td>48</td>
</tr>
<tr>
<td>Talisman</td>
<td>49</td>
</tr>
<tr>
<td>Tunarillo</td>
<td>50</td>
</tr>
<tr>
<td>TWISTER</td>
<td>51</td>
</tr>
<tr>
<td>Valentine Joy</td>
<td>52</td>
</tr>
<tr>
<td>Varsity Script</td>
<td>53</td>
</tr>
</tbody>
</table>
The Alison Yip School for Girls
Preparing young women for entrance into a modern world since 1873

Offering Classes in:
Proper fine dining habits and attire
Good Elocution
Make the most of your debutante ball

Now Accepting Applications
Mountains of Switzerland
Snowy Peaks!
Matterhorn (aka Cervino)
The Alps
Bordering Italy and France

Enjoy some of the world’s finest skiing and chocolate, all at once.

Order online veer.com
Absolutely Not
This is not that kind of establishment
We run a tight ship
It’s a water fountain, not a swimming pool
Seriously, sir!
Please take your things and go
In the summer, we’d race horses and sleep in the stable
’Til September
Oats in our pockets and hair falling out at school and into Winter
Northern Soul Mod Party

Stax of wax of the hottest trax

Detroit sound!

Last chance for a slow dance

My dance card's full

Order toll-free 877 297 7900
Hey. Did you hear? OHMIGawd! What's up with that?! She did NOT! TRAITOR! LIES! DECEIT!

Quite some operation you got here.
ROLLING ON THE FLOOR LAUGHING MY HEAD OFF
LAUGHING OUT LOUD SO HARD I NEARLY SNEEZED
BE RIGHT BACK AFTER I GET SOME TOAST
Order online veer.com
Peter met a duck

“What kind of bird are you if you can’t fly?” said he.

Duck replied,

“What kind of bird are you if you can’t swim?”

and laughing, dove into the pond.
WARNING:
SECRET NINJA MOVES
DONKEY KICK
TINY BITING DRAGON
BLAM!
PUNCHING CRANE
LOTUS FLOWER THROAT CRUSH
One two three, One two three

High Kick!
A short history of the Rockettes.

FOUNDED 1925

Kick! Turn! Spin!

Overnight Sensation
Belles of Broadway
36 girls dancing “as one”
Radiant Energy
Radio City Ambassadors to the world
Synchronized

JAZZ, BALLET, & MODERN

Applicants must be between 5’6” and 5’10”

Order online veer.com
Innocence
Eat another hamburger and fries
Roller Derby
Bobby-soxers everywhere
45’s and soda jerks
(no-one knew they were bad in ’53)
Ampelmann
Friend to children and adults
Cross when he does
Wait for him in green and walk carefully
Make street-crossing fun!
Stay Alive
Ampelmann’s got your back

Order online  veer.com
The Science of Things
With your host Yuval Kordov

Today: Fungi!
Friend to humans or silent killer?

Join Today
Young Scientist Fan Club
Free Decoder Ring & Petri Dish Set

Order toll-free 877 297 7900
Sheldon went to New York

BIG CITY

The cold was so cold, it bit his face

MEANWHILE...

back home in Canada

30 degrees Celsius above zero

Big Apple, Little Man, Huge Dreams
OK, it's not difficult at all. Have you got a pen?

Left on Fifth Avenue

Follow the signs

take your first right after the lights

Past the flower shop

I'm at 3504 Townshend Road

You're in charge of the noodle salad. Don't mess it up.
40 FLAVORS
a rainbow of taste
Sugar Cones

A double-cone a day keeps the doctor away
i scream, you scream
we all scream for ice cream

Order online veer.com
Dandelion

Perfect for salmon
Drizzle, bake, and serve immediately

Luscious
Orange Glaze

Make ham or chicken scruptilicious
Add zest. Literally.

Or refrigerate in marinade 30 mins

Order toll-free 877 297 7900

Ambitious Investor

Loophole in your folio?

Thou Shalt!

Free yourself of monetary woes by 35.

Test your financial savvy

Insufficient returns? Ask your C.G.A.
AN OFF-BEAT BROADWAY BLAST!
The theatre event that’s out of this world. And its mind.

Jupiter’s Moons
An expedition into the ultimate storm.

“Humorously haphazard”
Sixteen heavenly bodies orbit one gassy, masculine globe

The guy they married

“Europa Titan plays the perfect ice queen. Stunning!”
Over 63,000 B.T.U.s of pure heat

Barbecueser™

Ez-clean advantage

Porcelain-coated cast iron burners

Sear in seconds

Two optional rotisserie grills

Order online veer.com
You can pass the poi but don’t pass up Marty Teeni’s legendary Western-style sandwiches & pork with music from Juki’s Aloha Players. Hear the tom-toms, feel the power.
Rapture-Capture!

A Cosmetic Line That's Too Divine

Blush & Such

Magical, Mystical Body Spray

Coco Butter

Kiss ‘n’ Tattle Lip Gloss

Order online veer.com
ONLY ONE FACE IN A THOUSAND CAN REVEAL HER TERRIBLE SECRETS

THE FACE OF FURY

“A SLY, SHARP KICK-IN-THE-UNMENTIONABLES KIND OF THRILLER”

SO LOVELY, YET SO DEADLY

“A TALE OF TENDERNESS THAT WARMS YOUR SOUL, THEN DELIVERS

PURE, UNDIGNIFIED RAGE.”

BE STUNNED! BE AWED! BE GRATEFUL IT’S NOT AIMED AT YOU!
EVERY NIGHT IS FRIDAY
BOOZER’S PUB
NO SHOES, NO SHIRT; YOU’LL EAT THE DIRT
LAST CALL
ORDER HER A LEMON FRESHIE™
IT’S DELICIOUS
NO IDLING IN ALLEYWAY AFTER 10 PM WE MEAN IT
Tessie Stefacopolis
Europe's mistress of song in America
Live in Concert
Featuring her hits "Arms not Armies"
"Hello, You"

Order toll-free 877 297 7900
Sure, we trim dewclaws
Book An Appointment • Open Daily 11-8
Qwick-clips
Turn your fur ball back into a ball of fun
Expert Grooming
Making your pals froufrier since 1986

Order online veer.com
Quick Pancake Mix
Just add water, eggs, sugar, and lard
Imitation Maple Syrup
1,867,539,243 pancakes!
Feeding the world with syrupy goodness
Henry’s Home Hardware
New for Autumn
All Hammers & Drill Bits
25% Harder!
Cutting and hitting just got a whole lot easier
Revolutionizing tools since 1923
Order online  veer.com
The Establishment Club

Rules and Regulations of Membership

Collars Required

Squash Courts by reservation

No guests allowed

Please, no team colors for televised sporting events
MY FRIENDS ALWAYS MET AT
Marshall Hill
We went tobogganing
Spun into a tree
My bag rips wide open
All my textbooks wet in the snow
La Nouvelle Vague
Godard, Truffaut, Varda, & Rivette

Breathless

La Boulangère Du Monceau

Cahiers du Cinéma
FEFIFO AIRLINES
TROUGH-LOADS OF REFRESHMENTS AND SNACKS
GIANT LEG ROOM
MASSIVE OVERHEAD LUGGAGE COMPARTMENTS
LEAP IN FLIGHT
THE BIGGEST PLANES, THE LITTLEST FARES
HUGE SALE ON NOW

Order online veer.com
Kon Tiki Enchanted

Kon Tiki Apartments
Spend your golden years in comfort and style
Converted Swamplands
3 heated pools!
Backyard driving range

Those young yuppie punks have no idea what they’re missing

Order toll-free 877 297 7900
MISS GEORGIA PEACH BUNNY DAWSON AS
“LADY CANNIBAL”
SUSPENSE!
JUNGLE & INTRIGUE
SHE’S A REAL “MAN-EATER”!
COMING SOON TO FINE PICTUREHOUSES EVERYWHERE

Order online veer.com
HEAR YE, HEAR YE • COME ONE AND ALL

Medieval Feast

Tonight

And the delightful sounds of

Whiskered Dogs

Bring your armor and your ardor. We’ll supply the ale.
The most unforgettable recording of an era gone by
Wonderland in C minor
Songsters of a timeless generation
Melody Kings
Your favorite hits collected at last
Harbingers of delight

Order online  veer.com
Pâtisserie Marmalade
Crème Anglaise, Compotes, Gâteaux, Tartes et Encore
Crème Brûlée
Les peches de Vigne à l’eau de fleur d’oranger
Humm... Tres magnifique!
1950's Leading Man with distinction

Cody Deville

For President!

The only candidate with true American character

The face you trust

Anonymous contributions accepted

Order online veer.com
Absolutely

I agree with everything you’re saying

Whole-Heartedly

 Couldn’t have put it better myself

But hit the road. Mama Helen didn’t raise no fools!
Baker’s dozen

Taste our delightful chocolate coatings

Homemade

Try our daily donut special! Just $7.99/13 fresh ones.

Sprinkles & jellies

Mmm... Artery-hardening goodness, hot and greasy!

Order online veer.com
Shel Dorf: Comic Letterer

WATCH OUT

There’s more to this than meets the eye.

Golly! They’re all spies!

Quickly now, let’s get to the prop plane...

THEY GOT GUNS!

Steve Canyon (1977-1988)
Singin’ along with Dawn and your favorite barnyard pals
BUSTER BURRO
Chatterbox Charlie Chicken
FARMER JO
and your host: Talkin’ Donkey
Afternoons at 3:30 on Public Access Television
Schedules for household and garden maintenance

...and don’t forget about the Eavestroughs

Isn’t home ownership a joy?
CONVENTIONEERS
SCENT OF AFTER SHAVE & HAIRSPRAY
FREE DRINKS
TOUCH BASE WITH NEW DISTRIBUTORS
BUSINESSPEOPLE
laden with commercial samples
EXPENSE ACCOUNT

Order online veer.com
Beauty Queen of the Inland Northwest

Crystalina

Appearing Nightly

Show begins at 12:00 sharp!

$10 – No Minors

Order toll-free 877 297 7900
Croesus Estates
The Landing at Highbrough
Superior Street
Extreme Wealth Apartments
Upper-Crust Acres

Order online veer.com
Music Conservatory Academy

Register now for fall & winter

Keyboards, piano

Prerequisites: Talent, $18,000

Order toll-free 877 297 7900
A New Baby Girl?

Congratulations On Your New Promotion!

Happy Birthday

...well, that really was quite a day, wasn’t it?

We’re thinking of You
Bespoke Tailors, Inc.

Formalwear

Gentlemen’s Clothier

Featuring the new “Smoking Jacket”: Smokin’, as in Hot!

Free alterations with $500 purchase
Mayonnaise, relish, and pickle

Tomato & Onion

Processed Cheese Slices

Jalapeño Peppers & Hot Sauce

Hold the Butter!

Order online veer.com
THE SHIM-SHAM SHIMMY
FUN TO DO!
HOP AND DOODLE BACK
VAUDEVILLE
SHUFFLE ON BROADWAY
MOOCHER

Order toll-free 877 297 7900
Introducing the all-new for 2007 Exclusive Model
Absolutely Guaranteed... for Life!
Unsurpassed Luxury
Made to our Exacting Specifications

Order online veer.com
Honus Wagner
Mr. Ty Cobb, the Georgia Peach
Moose McCormick
Walter “The Big Train” Johnson
C. Mathewson
The most powerful online type spec tools are at veer.com

Veer’s type tools let you test type online before you buy. See search results in the words you choose. Preview any face with Flont.™ Compare faces side by side. See every character including OpenType glyphs.

Go to veer.com/type
Get every face in this book, and more.

**Save over 55% when you buy the complete Jukebox library.**

The Jukebox type library – American classics you’ll find hundreds of uses for. Beautiful scripts, arresting display faces, and remarkable revivals. It’s an investment that pays huge creative dividends.

**Save over 55% when you buy the Jukebox Type Library.**
Over 100 faces for $1,999. See every face at veer.com/jukebox

---

**Type from Veer.** Choose from over 6,000 fonts from renowned libraries and independent type designers. Typefaces are provided as digital files via download from the Veer web site. Complete libraries are provided on CD. Search the Veer web site by typeface name or style, or browse libraries.

**We’ll help you find it, then get it working.** Not sure what you’re looking for? Need help identifying a font? Contact us. We know our libraries inside out, and even some we don’t carry. E-mail or fax us type samples. We love a challenge. Once you have the font you want, we can help you – from downloading to installing, from PostScript to OpenType, Mac or Windows.

**Extend your licensing.** Typefaces from Veer come with a standard end user license. To use typefaces on additional computers, or as corporate faces in larger offices, contact us.

Call toll-free: 877 297 7900
E-mail: service@veer.com
Fax toll-free: 877 297 7977

---

Veer, the Veer logo, Jukebox, Adage Script, Alpenglow, Andantino, Annabelle, Baileywick Curly, Baileywick Festive, Baileywick Gothic, Baileywick Happy Grams, Baroque Text, Block Party, Booser Script, Buena Park, Cabernet Complete, Cavetto, Charade, Confessioneer, Dandelion, Empyrean, Fantastic, Femme Park, Friz Ti, Funny Bone, Geron, Geometric Soul, Groover, Gypsy Switch, Happy Hour, Huckleberry, Jaffarana, John Andrew, Kitt Casual, Kon Tiki Aloha, Kon Tiki Enchanted, Kon Tiki Hula, Ladenbach, Luxury Royale, Marmalade, Martini, Mary Helen, Peregrine, Pumpkin, Rootin’ Tootin’, Scriptorama Hostess, Scriptorama Markis, Scriptorama Tradeshow, Southland, Stella Ann, Stephanie Marie, Talisman, Tamarillo, Twister, Valentina Joy, and Varsity Script are trademarks of Veer Incorporated.