



— 22 —
**TALL
TYPE
TALES**

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Cover type: Hellenic Wide Complete Jason Walcott 2 faces **Jukebox \$79 A Veer Exclusive**, Burgues Script Alejandro Paul 1 face (OpenType alternates, ligatures, swashes) **Umbrella \$99 A Veer Exclusive**

22
TALL
TYPE
TALES

Urban legend or modern mythology? There's a little of both in this towering anthology. Twenty-two tall tales, told with the typefaces that inspired them. A fantastical glimpse into Jukebox and Umbrella – two type collections from Veer that are almost too good to be true.

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The Forgotten Robot



XB-4 stares at the floor, where dusty parts lay

SCATTERED

In the basement of a tinker's shop

**BENEATH A BULB
LONG SHATTERED**

Trapped until his batteries die

DESPITE DREAMS
and schemes he's hatched

Because his legs are on a higher shelf

**COMPLETELY
UNATTACHED**

The Fountain Guests



High atop the fountain, awash in

Morning Light

Poseidon reins his chariot, drawn by hippocamps foam-white

From the sea-green pool of water that circles at its base climbs a

Sweet ambrosial melody

A Lyrical Embrace

Passersby, enticed to linger and savor what they hear

Might see a splash or glimpse a tail that

Quickly Disappears

The Last Voyage



A galleon was spun by a
tempestuous gale
that snapped its
3 Masts
and tore at its sails

THE CAPTAIN
held on to the wheel in vain as the
toy ship lurched forward and
SWIRLED
down the drain

The Red Roller Skates



*Beth found her mother's red
Roller Skates
hidden in the attic
Then laced them up and sped
down the block
in a manner quite theatric
She jumped a curb
rolled into the street and ran two
Traffic Lights
Into a field, across a pond, up a
rainbow
and out of sight*

The Tavern Jukebox



*Snug between two crowded booths
The only jukebox of its kind
a Kensington Deluxe Royale with the
Power to read minds*

*Bright Monolith of
Neon Arches
supernaturally wired
plays any song that you can think of
No coins or bills required*

*In the after-hours it dims itself to a
Low and Mournful Blush
sings love songs to an empty room and
awaits the evening rush*

Southland Jason Walcott 1 face Jukebox \$49 A Veer Exclusive

Just one of over 110 faces in the Jukebox collection. veer.com/jukebox

The Mountain Legend



Gerald hid in a tree for hours
camera at the ready, and when the

CREATURE

showed itself, he struggled to keep steady

His photo showed the fabled monster on

the trail below

tall and lanky, covered in fur, leaving

Footprints In The Snow

The other yetis all agreed, it was

scary and exciting ~ the photograph was

No Small Feat

The First Verified Human Sighting

THE BEST DEFENSE



**WHEN THE STREETLIGHT
FLICKERED
BRIGHT AND DIM**

**JOE GLIMPSED
SOMEONE WHO HAD
SNUCK UP
BEHIND HIM**

**HE SPUN ON HIS
HEELS AND GAVE
A SHOUT**

**SWUNG
AND KNOCKED
HIS OWN SHADOW OUT**

Block Party Jason Walcott 1 face Jukebox \$49 A Veer Exclusive

Just one of over 110 faces in the Jukebox collection. veer.com/jukebox

The Librarian's Spectacles



MISS COOPER

the librarian bought antique reading glasses

THAT LET HER SEE

another dimension

Full of craters and noxious gases

She Saw Rivers And Cities And Fantastic

TECHNOLOGY

Fast-flying vehicles and alien ecology

Eventually she saw herself

IN A LIBRARY ACROSS THE DIVIDE

with the same pair of glasses

A SNAKING GREEN TAIL

and a small dragon by her side

Wesley Jason Walcott 2 faces Jukebox \$79 A Veer Exclusive

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The Hundredth Scoop



*A soda shop on Park Street boasted
Treats Beyond Compare
ice-cream cones with one hundred*

SCOOPS
that towered in the air

*The Scoops Were Stacked
to 10 with ease – the rest with a
Ladder and Spoon*

*Except for the last, simply too high to reach
it was dropped from a
hot air balloon*

The Long Way Down



IN NORTHERN ARGENTINA
A stray mastiff pawed the ground
and dreamed if he dug
DEEP ENOUGH
Lost Treasures Would Be Found

He clawed through miles of dirt and clay
ROCKS AND BURIED STONES
past some wires and water pipes and piles of
DINOSAUR BONES

Then just as he was getting tired
He broke through and saw
BLUE SKY
And found himself quite far from home
IN A PARK IN EAST SHANGHAI

THE VOLCANO GOD



THE ISLAND PEOPLE LIVED IN PEACE
IN A SUNNY PARADISE
KEEPING THE VOLCANO GOD AT BAY WITH A
WEEKLY SACRIFICE

WHEN THE CRATER SMOKED
THEY'D THROW IN FOOD AND GEAR
UNAWARE THAT THEIR
VOLCANO
HAD BEEN DORMANT FOR YEARS

AND THAT A WELL-FED MAN
WHO LIVED DOWN BELOW WOULD START
A SMALL FIRE
WHEN PROVISIONS RAN LOW

The Beach House



*An ambitious man set out to build a
Castle by the Sea
where he could breathe the ocean air and grow
old peacefully*

*With a bucket and shovel
he laid the foundations, sculpted
Ramparts & Towers
topped with square crenellations*

*He stood back from his work with pride
words can't convey
Then the evening tide rolled in and
Swept It Away*

The Cat Burglar



In the hours past dusk
the culprit sneaks
Across the Rooftop Eaves and Peaks

Shrouded there by dark and
MOONLIGHT
He slips in through an open skylight

Nabs Gems and Jewelry
WORKS OF ART
Family Heirlooms Dear to Heart

Then climbs back out and homeward creeps
CURLS UP
Near a saucer, purrs and sleeps

The Baker's Daughter



Claire Bakes

cupcakes night and day and shows no

Signs of Slowing

The doors are blocked, the windows sealed

Her house is overflowing!

Regrettably, no saccharine verse can

Sugarcoat

Claire's fate. With no air in and no way out

Sweet Claire Will Suffocate

The Only Game in Town



ON MAIN STREET

inside an old rundown saloon

A player piano belts out a tune

and the broken bar mirror reflects in its shards a

Table of Customers Still Playing Cards

Bearing Sullen Looks on Their

WIZENED FACES

Sleeves stuffed full of kings and aces

Once cowboys and rustlers and

GOLD PROSPECTORS

now ghosts and spirits and restless specters

The Tin Lunchbox



One lunchbox in the world is
unlike any other
When you've finished eating lunch
it refills with another

Just close the lid and think about
the foods you crave the most, like
chocolate cake
or sandwiches or a tender sirloin roast

Look inside and there it is, along with
food for thought
If your lunchbox now contains this meal
someone else's now must not

The Butterfly Swarm



A Vibrant Swarm Of
KALEIDOSCOPE WINGS

Swept into the pasture on southerly winds

Fluttering Fiends
of Immeasurable Guile

COLOR CONCEALING THEIR RAZOR-SHARP

SMILES

THEY CLOUD AROUND CALVES
Who Happen to Stray

Pick their bones clean and then

FLITTER AWAY

Los Niches Juan Pablo de Gregorio 2 faces Umbrella \$69 A Veer Exclusive

Just one of over 670 faces in the Umbrella collection. veer.com/umbrella

THE EARLY TRAIN



THE EARLY TRAIN FROM KENT TO CORNING
WAS AHEAD OF SCHEDULE EVERY MORNING

**BILLOWS OF SMOKE
POURING OUT OF ITS STACK**

AS IT STEAMED THROUGH A RIFT
IN TIME ON THE TRACK

THE CONDUCTOR
WAS ALWAYS AT A LOSS TO EXPLAIN
HOW HIS REGULAR, ORDINARY
PASSENGER TRAIN

**PULLED OUT OF ONE STATION AT A
QUARTER TO FOUR**

AND PULLED INTO THE NEXT
ONE FULL HOUR BEFORE

Mostra Complete Mark Simonson 15 faces Umbrella \$89

Just one of over 670 faces in the Umbrella collection. veer.com/umbrella

The Annual Event



Westhaven
was a normal town except one
time each year

When, in the spring, the weather changed and things

became quite queer

The citizens prepared for rain with

Umbrellas on their feet

The ground would shake and spark and then

it rained up for one whole week

The Two Kingdoms



On a stone battlefield with
A DARK CHECKERED PAST

Two war-weathered kings prepare for their last

*They send their pawns forward in
Monochrome Armor*

Legions of sword-wielding peasants and farmers

Two bishops collide and dispute
DIVINE POWER

The dark queen is crushed by an

IVORY TOWER

A white knight drives forward
to break the left flank and bears down on

THE KING

cowering deep in the ranks

The Faithful Servant



Breakfast
was served at eight a.m.
Lunch precisely at noon

At four, biscuits and tea
would appear on a tray in the
Front Sitting Room

No one ever entered the
mansion
Except the man who lived there alone

With the Price of Butlers on the Rise
Mister Van Holt
had become his own

THE HUNGRY GNOME



A garden gnome of earthen clay
came to life one summer's day
His eyes and mouth were opened wide
Voracious hunger grew inside!

He ate some flowers, roots and all
THE YOUNGEST'S FAVORITE
GLOVE AND BALL
The rake, the shovel, half the shed

The neighbor's dog (his name was Fred)
THE NEW LAWN MOWER
FULLY GASSED
A soccer team that wandered past

He ate the sprinkler and the hose
Then suddenly in mid-step froze
TOPPLED OVER
Hunger sated, in the yard he'd devastated



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