



Veer® Marketplace

FAQ for SnapVillage Contributors Migrating to Veer Marketplace

1) What is Veer Marketplace?

Veer Marketplace is Veer's new microstock offering, created to meet customer demand for a broader range of content and prices.

2) What's the timeline for Veer Marketplace?

We have taken a phased approach for the launch of Veer Marketplace as follows:

Phase 1 (February 2009): Veer began offering a sampling of microstock images on Veer.com.

Phase 2 (June 2009): We launch the Veer Marketplace contributor site (earlier than planned!) so you can soon begin uploading your new images.

Phase 3 (Summer 2009): We will launch Veer Marketplace, a fully functional microstock site enabling customers to license your images using credits or subscription packages.

3) My content is being migrated from SnapVillage to Veer Marketplace. What does this mean?

As we announced in February of this year, Corbis plans to roll SnapVillage into a new microstock offering on Veer called Veer Marketplace. For the past couple of months, we have been reviewing the hundreds or thousands of images and we've selected your work to be transferred to sell on Veer Marketplace. This means your images will be available for sale as of mid-May on the Phase 1 version of Veer Marketplace.

4) Will my images remain on SnapVillage and will I continue to be paid royalties on SnapVillage?

For now, your selected images will live on both SnapVillage and on Veer. Your royalties will continue to be paid to the same PayPal account you use for SnapVillage, on the 15th of the month following the one in which you exceeded \$10. Veer Marketplace royalties will be reported to you monthly via email.

Following the mid-summer launch, we will switch our royalty structure to be aligned with a credit-based subscription model and you can see these rates on the [Veer submissions](#) page.

5) Will my image prices remain the same?

Veer Marketplace will offer images at industry standard pricing rates ranging from \$1 for extra small images up to \$20 for extra large images. Veer Marketplace will not offer the SnapVillage contributor-priced model of Pick Your Own Price. During the Phase 1 launch, the Marketplace pricing is as follows:

Prices	USD	CDN	EUR	GBP
XSmall	\$1	\$1	€ 1	£1
Small	\$3	\$4	€ 3	£2
Medium	\$5	\$7	€ 4	£4
Large	\$10	\$14	€ 8	£7
XLarge	\$15	\$21	€ 12	£11
XXLarge	\$20	\$28	€ 15	£14
.EPS Vector	\$20	\$28	€ 15	£14

To see the image pricing and royalty rates aligned with the credit-based subscription system for the mid-summer launch, please refer to the [Veer Marketplace FAQ](#) on the Veer submissions page.

6) How can Veer Marketplace license and also change the pricing of my images under my contract with SnapVillage?

SnapVillage and Veer Marketplace are part of the Corbis network of brands. Under the terms of the SnapVillage agreement, Corbis may offer SnapVillage images on other websites within its network, and image prices may be set by Corbis on those websites.

7) Do I sign a new contract with Veer now?

For now, you don't need to sign a new contract with Veer however, when we switch to the credit-based subscription model mid-summer, you will need to agree to and accept a new terms of agreement. After June 8th, we will be in touch with all Veer Marketplace contributors to review and accept these terms in preparation for when we launch the full Veer Marketplace mid-summer.

8) Why isn't Veer Marketplace offering the Pick Your Own Price model?

We found many of SnapVillage's contributors who weren't familiar with microstock pricing strategy struggled with this price model. This in turn affected the customers' experience because they found the pricing variances confusing resulting in lower sales. Aligning pricing with industry standards will make it easier for both contributors and customers.

9) Can I still submit content to SnapVillage?

As of May 1, you can no longer submit new content to SnapVillage. As part of the final transition to Veer Marketplace, we must halt upload activity on SnapVillage. This allows us to "freeze" portfolios to enable a quicker extraction process and it gives us time to make sure all content submitted to SnapVillage has been processed.

All SnapVillage contributors will be able to log-in and access their account and view SnapVillage royalties. Buyers can still license your content during the transition.

10) Does this mean SnapVillage is closing?

Once all selected images from SnapVillage have been transferred, all SnapVillage customers have been transitioned and Veer Marketplace is launched and fully operational, Veer Marketplace will become Corbis' only microstock brand and SnapVillage will be phased out by the end of the year. We will continue to update you on this timeline as it evolves.

11) When can I begin uploading new work to Veer Marketplace?

Around June 8th, we'll be in touch with instructions on how you can start submitting your work to the Veer Marketplace contributor site so that you can begin preparing your portfolio for the mid-summer launch.

12) Is there anything else I need to do?

Keep shooting great images and then after June 8th, you can start submitting your new work to the Veer Marketplace contributor site.

13) What if I don't want my images to be on Veer Marketplace?

No obligation, but of course we'll be disappointed if you don't want to be considered for the Veer Marketplace. We think you'll be missing out on a great new opportunity to sell your images to a new audience as well as become part of the dynamic and creative Veer community. If you don't want to participate, please contact us at marketplacesubmissions@veer.com. Fair warning - we'll likely try to change your mind!

14) I have friends who will be interested in this opportunity. Where can I send them?

Tell your friends that after June 8th, they can create an account to begin uploading their work on Veer Marketplace to be available for sale mid-summer. You can also direct everyone to the submissions page on veer.com where they can learn more about Veer Marketplace.

15) I have questions. Who do I contact?

Please email marketplacesubmissions@veer.com if you have any questions.